



# MAIN STREET LAUNCH

Powering Dreams. Transforming Communities.

If you are an aspiring or existing business owner in Oakland, there are funding and resources available for your small business.

Main Street Launch has funded over **\$35 million** in loans to more than **450 businesses**.



*"At Main Street Launch, their support and backing gave us more confidence that we could actually make the business successful."*

Willy Wang & Stacy Tang  
Owners of Taiwan Bento



*"With the loan and these new tools to make us more efficient, Barron Ross achieved growth that we would not have been able to otherwise."*

Edwin Griffin  
Owner of Barron Ross



*"I opened my bookstore over a decade ago with support from Main Street, so when I decided to move locations, Main Street was the natural fit to fund my expansion."*

Luan Stauss  
Owner of Laurel Book Store

## Our Services

### Capital

Access to micro and small business loans.

Loan Amounts • \$10,000 to \$250,000

Interest Rate • WSJ Prime + 4% (~7.75%)\*

Loan Terms • Up to 10 year loan amortization  
• No prepayment penalty

Loan Uses • Furniture, fixtures, equipment  
• Inventory  
• Working capital  
• Business debt refinancing  
• Business acquisition  
• Tenant improvements

Collateral • All business assets

### Education & Relationships

Connection to a network of people and resources, including financial and business support services.

## Contact Us



**Adrián Gómez Zavala**  
adrian@mainstreetlaunch.org  
510.830.3230  
[www.mainstreetlaunch.org](http://www.mainstreetlaunch.org)



\* As of December 2016, the WSJ Prime rate is 3.75%, resulting in a borrower rate of 7.75% [3.75% + 4%]. If the WSJ Prime rate changes, our interest rate will adjust accordingly.