Helping African American Entrepreneurs Start & Grow Businesses

Our Services

You can get:
- Business loans up to $250,000
- Flexible, affordable loan terms up to 10 years
- A network of people and resources, including business and financial support services

Use your loan to:
- Buy furniture, fixtures, and equipment
- Purchase inventory
- Hire employees and pay expenses
- Refinance business debt
- Acquire a business
- Remodel your store and more!

Main Street Launch has supported more than 170 African American small business owners.

“Main Street Launch offers so much knowledge and expertise that I know I can ask any question about my business and get great advice.”
Sherri McMullen
Owner of McMullen

“The resources Main Street offers seem unlimited. The staff have their doors open and everyone is able to help. This new support system we’ve developed feels like family.”
Ron and Rhonda Persons
Owners of Chef Ron's Pastries

“My goal is to create more jobs and to help others build careers in this industry. The Entrepreneurs-in-Residence program is giving me the tools I need to achieve this goal.”
Fernay McPherson
Owner of Minnie Bell's Soul Movement

Contact Us

Robert Lattimore
robert@mainstreetlaunch.org
510.830.3228
www.mainstreetlaunch.org

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